



## Jay Fisher

May 3, 1954 - November 5, 2012

James D. "Jay" Fisher, age 58, of Versailles, passed away Monday, November 5, 2012, at St. Mary's Health Center in Jefferson City. He was born May 3, 1954, in Newton, Massachusetts, a son of Douglas A. and Betty J. Maether Fisher.

Having started in radio while in high school in the St. Louis area, Jay always knew radio was his future. After graduating high school and attending college at Central Missouri State University in Warrensburg, he was offered a position with CBS Radio in Bartlesville, Oklahoma. While there, a college buddy informed him of a group of investors' need for a qualified person to help them get a new station on the air, which was originated as KLDN in Eldon. After a number of years there, an opportunity became available to build his own radio station. In 1988, he began to build what was to become KLGS. The station signed on in 1989, and has operated continually with only a call letter change to KTKS quite a few years ago.

In 1989, Jay became the sole owner with his parents, Doug and Betty Fisher of KTKS- KS95 Lake Country Radio and operated the radio station for the last 22 years.

He was a member of the Lake of the Ozarks Convention and Visitors Bureau board of directors for over 15 years, was a charter member of the Laurie-Sunrise Beach Rotary Club, a board member of the Lake of the Ozarks

Regional Economic Development Committee, a member of the Central Missouri Food Bank for over 10 years, was past president and a board member of the Versailles Area Chamber of Commerce for over 15 years, served as the Apple Festival entertainment chairman and emcee of the Apple Festival parade for many years, was a former board member of the Morgan County Habitat for Humanity, served on the Mid-Mo Ambulance board of directors, his first elected position which he held for over 14 years and was elected Morgan County Presiding Commissioner in 2010.

Some of his accomplishments include: Morgan County Farm Bureau Farmers Friend award in 1990, Laurie/Sunrise Beach Rotary Club's Businessman of the Year in 1997, Versailles Citizen of the Year in 2000 and Partner in Tourism Award from the Lake of the Ozarks Convention and Visitors Bureau in 2010. Jay and KS95 were the most awarded small market radio station at the Missouri Broadcasters Association Awards, taking home four awards in 2012, and many more he never bragged about or mentioned.

Jay was baptized and confirmed in the United Methodist Church.

He is survived by his parents, Douglas and Betty Fisher of Rockford, Illinois; his younger brother, Brian Fisher of Libertyville, Illinois; his aunts, Dolores Trampe of Harrisburg, Pennsylvania and JoAnn Smith of Jamestown, New York; several cousins; and many friends.

A celebration of Jay's life will be held at 6:00 p.m., Friday, November 16, at the New Life Assembly of God Church in Barnett. In lieu of flowers, memorial contributions are suggested to the American Cancer Society's Relay for Life of Morgan County.

Arrangements are under the direction and care of the Kidwell-Garber Funeral Home of Versailles.



# Previous Events

## Service

NOV **16**. 6:00 PM (CT)

New Life Assembly of God  
22139 Highway 52  
Barnett, MO 65011

# Tribute Wall

TI

“ Tony Ishum lit a candle in memory of Jay Fisher



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**Tony Ishum** - January 07, 2013 at 02:22 AM

HF

“ Heath & Angela Lowry & Family lit a candle in memory of Jay Fisher



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**Heath & Angela Lowry & Family** - November 14, 2012 at 08:14 AM

PF

“ Patty & Ray Forrest lit a candle in memory of Jay Fisher



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**Patty & Ray Forrest** - November 13, 2012 at 03:41 PM



“ It was a real pleasure to work with Jay for the Apple Festival a few years back. We play in a band, and he was so nice to help us get everything in order and set up for us to share our music with the community of Versailles.

Plus, we always listened to him every morning on the radio during the Country Sale. He was a real asset to the community. Our prayers and blessings to his family. We will miss Jay... Gary and Judi and the "Midwest Express Band"



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**Judith Smith** - November 12, 2012 at 05:39 AM

TS

“ Although my memories of my cousin Jimmy are from long ago, I have fond memories of laughing with my cousin at the kids' table during the holiday celebrations at our grandparent's upstairs apartment. You will be missed but not forgotten.

Cousin Terry and Aunt Jo



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**Terry Smith** - November 11, 2012 at 10:09 AM

CR

“ Christina Robinette lit a candle in memory of Jay Fisher



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**christina robinette** - November 09, 2012 at 10:55 AM

EM

“ He was a good man, and a good friend. Go rest now. Ed.

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**Edward D. McCulloch** - November 09, 2012 at 09:58 AM

DM

“ Jay was a super boss and great friend for about 24 years! We have so many great memories of Jay. He was such a caring person with a huge heart! There is a feeling of emptiness in our family!. We had so many good talks and visits for many years! Jay watched our kids grow up and they thought so much of him too! We respected Jay and his opinion so much! We woke up many mornings listening to his voice! He was 'the voice' of our community! He gave so very much to our community! He was such an important part of our annual Apple Festival.I can't say enough good about Jay! I hope he knew how much he meant to my family and to so many in our community! Jay will greatly be missed by our family! We have lost a wonderful friend and community leader! Prayers go out to his parents and the radio station family!

*Duane and Linda Miller*

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**Duane and Linda Miller** - November 08, 2012 at 11:54 PM

TC

“ Tina Clark lit a candle in memory of Jay Fisher



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**Tina Clark** - November 07, 2012 at 09:30 PM

MD

“ Mary Ellen Dunnaway lit a candle in memory of Jay Fisher



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**Mary Ellen Dunnaway** - November 07, 2012 at 09:25 PM

SC

“ Stephanie Campbell lit a candle in memory of Jay Fisher



Stephanie Campbell - November 07, 2012 at 07:37 PM

PW

“ Paul And Susan White lit a candle in memory of Jay Fisher



paul and susan white - November 07, 2012 at 06:33 PM

PW

“ Penni Wilson lit a candle in memory of Jay Fisher



Penni Wilson - November 07, 2012 at 05:30 PM

SB

“ State Representative Wanda Brown lit a candle in memory of Jay Fisher



State Representative Wanda Brown - November 07, 2012 at 03:59 PM

MR

“ *Melodie Reineke lit a candle in memory of Jay Fisher*



Melodie Reineke - November 07, 2012 at 01:44 PM

PD

“ *PJ Donner lit a candle in memory of Jay Fisher*



PJ Donner - November 07, 2012 at 07:45 AM

RH

“ *Richard & Sherry Horner lit a candle in memory of Jay Fisher*



Richard & Sherry Horner - November 06, 2012 at 08:52 PM

PM

“ *Paige Meyer lit a candle in memory of Jay Fisher*



Paige Meyer - November 06, 2012 at 08:31 PM

GF

“ George Lois Faulconer lit a candle in memory of Jay Fisher



George Lois Faulconer - November 06, 2012 at 08:09 PM

RC

“ Rita Clark lit a candle in memory of Jay Fisher



Rita Clark - November 06, 2012 at 07:54 PM

RC

*I would like to join with so many others offering my deepest sympathy on the passing of Jay Fisher. Please know that his family as well as all those that knew and loved him will be in my heart and in my prayers. His voice on the radio will be missed. His voice FOR the community will also be greatly missed.*

Rita Clark - November 06, 2012 at 07:59 PM

LS

*Jay certainly was a community man----not only to Versailles-- but he announced the Eldon Merchants Christmas Parade for several years..I'll never forget his kindness and his willing way in helping others. Thank you Jay Fisher, KS95 family, and his loved ones. I am proud to have known him.*

Linda Siebert - November 08, 2012 at 03:32 PM

AS

“ *Al & Shirl Small lit a candle in memory of Jay Fisher*



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**Al & Shirl Small** - November 06, 2012 at 05:34 PM



“ *YOU will be greatly missed !*



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**Angela Campbell** - November 06, 2012 at 04:05 PM

DH

“ *Deanna L Hodges lit a candle in memory of Jay Fisher*



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**Deanna L Hodges** - November 06, 2012 at 03:14 PM



“ *Debbie Rathert lit a candle in memory of Jay Fisher*



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**Debbie Rathert** - November 06, 2012 at 02:37 PM

RW

“ *Russell Westbrook lit a candle in memory of Jay Fisher*



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**russell westbrook** - November 06, 2012 at 01:47 PM

CB

“ *Cristy Bauer lit a candle in memory of Jay Fisher*



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**Cristy Bauer** - November 06, 2012 at 01:43 PM

JB

“ *Joe Berkstresser lit a candle in memory of Jay Fisher*



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**Joe Berkstresser** - November 06, 2012 at 01:41 PM

BS

“ Jay Fisher became in his lifetime, I believe, what all of us either overtly or quietly want to become. A member of community well known for what he gives to it--as opposed to what he can get. Jay's thoughts, at least as I knew him, were always on the well being of others. He lived to serve. Unselfishly and without expectation. We are all blessed because he lived--among us, with us, for us. I will miss you deeply friend...

*Bob Sheridan*

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**Bob Sheridan** - November 06, 2012 at 01:39 PM

CS

*Well said, Bob. Jay was a great man and will be greatly missed.*

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**Cathy Sinclair** - November 06, 2012 at 02:41 PM

AK

“ Jay will be remembered for his dedication to the community and the radio station. I will always appreciate our conversations, and the knowledge I've gained from a great man. May you be at peace Jay; you will be missed.

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**Amber Kraemer** - November 06, 2012 at 01:39 PM

NL

“ The community pride Jay had for his town was infectious. He had the heart of a servant and graciously gave of his time and spirit. As a town we were blessed to have him as a citizen, businessman and county servant. He will be missed. Big personalities leave big memories!

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**Nita Loganbill** - November 06, 2012 at 01:20 PM

SF

*BIG!!!! Yes he was! As a broadcaster for the last 35 years (in a number of markets, including Milwaukee, Madison, WI, Lincoln, NE, and Jeff City, MO, it was our pleasure to hook up with Jay.. My husband and I only met with him a few times over broadcast business, but were so impressed with him as a very smart and honorable broadcaster. We would listen to KS95 at our cabin and REALLY appreciate his sense of smart, LOCAL radio. Yes, he was a "BIG" broadcaster and a credit to our Radio Industry and your community.*

*Sonny Valentine*

Suzanne Valentine Frommelt - November 11, 2012 at 09:07 PM

NM

*“ We will all miss you Jay. Be at peace. The McDowells*

Nicole McDowell - November 06, 2012 at 11:52 AM



*“ Trish Arment-Anderson lit a candle in memory of Jay Fisher*



Trish Arment-Anderson - November 06, 2012 at 11:39 AM



*“ Tami Davis lit a candle in memory of Jay Fisher*



Tami Davis - November 06, 2012 at 11:23 AM

DA

“ *Dan Atwell lit a candle in memory of Jay Fisher*



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**Dan Atwell** - November 06, 2012 at 11:11 AM

DA

“ *Diane Atwell lit a candle in memory of Jay Fisher*



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**Diane Atwell** - November 06, 2012 at 11:10 AM

NS

“ *Nancy Sterling lit a candle in memory of Jay Fisher*



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**Nancy Sterling** - November 06, 2012 at 10:51 AM

NS

*May everyone's fond memories of Jay lift them in this sorrow~ Nancy and Richard Sterling*

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**Nancy Sterling** - November 06, 2012 at 10:52 AM

LJ

“ *Linda Jeffries lit a candle in memory of Jay Fisher*



Linda Jeffries - November 06, 2012 at 10:27 AM

LJ

*Sending thoughts and prayers to Jay's family.*

Linda Jeffries - November 06, 2012 at 10:28 AM

CB

“ *Carrie Bauer lit a candle in memory of Jay Fisher*



Carrie Bauer - November 06, 2012 at 09:48 AM

PP

“ *Peggy Penrod lit a candle in memory of Jay Fisher*



Peggy Penrod - November 06, 2012 at 09:48 AM

VF

“ Victoria Ann Franklin lit a candle in memory of Jay Fisher



Victoria Ann Franklin - November 06, 2012 at 09:45 AM

CW

“ Cody Worthley lit a candle in memory of Jay Fisher



Cody Worthley - November 06, 2012 at 09:16 AM

TR

“ Tammy L. Rowden lit a candle in memory of Jay Fisher



Tammy L. Rowden - November 06, 2012 at 09:03 AM

MS

“ I enjoyed knowing Jay. He was a great man who had a lot of fun working at his craft. During my tenure at KS-95, we shared a lot of funny moments together. I especially liked getting him to laugh when he was doing the Noon agricultural reports by doing barnyard sounds outside the door to the news booth. I enjoyed working for him and will always appreciate the example of service to his community that he set for all of us.

Mike Smith - November 06, 2012 at 08:22 AM

SE

“ *Sonny And Karen Earnest lit a candle in memory of Jay Fisher*



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**Sonny and Karen Earnest** - November 06, 2012 at 08:07 AM

SW

“ *Sharon Wells lit a candle in memory of Jay Fisher*



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**sharon wells** - November 06, 2012 at 08:05 AM

NC

“ *Nancy Cable lit a candle in memory of Jay Fisher*



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**Nancy Cable** - November 06, 2012 at 07:51 AM

FS

“ *Floyd And Willa Stafford lit a candle in memory of Jay Fisher*



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**Floyd and Willa Stafford** - November 06, 2012 at 07:27 AM

MD

“ *Mary Ellen Dunnaway lit a candle in memory of Jay Fisher*



Mary Ellen Dunnaway - November 06, 2012 at 06:31 AM



“ *lit a candle in memory of Jay Fisher*



November 06, 2012 at 05:11 AM

MK

“ *Mike And Debbie Kelley lit a candle in memory of Jay Fisher*



mike and debbie kelley - November 06, 2012 at 05:07 AM

CB

“ *Cliff And Anita Bumgardner lit a candle in memory of Jay Fisher*



Cliff and Anita Bumgardner - November 05, 2012 at 11:39 PM